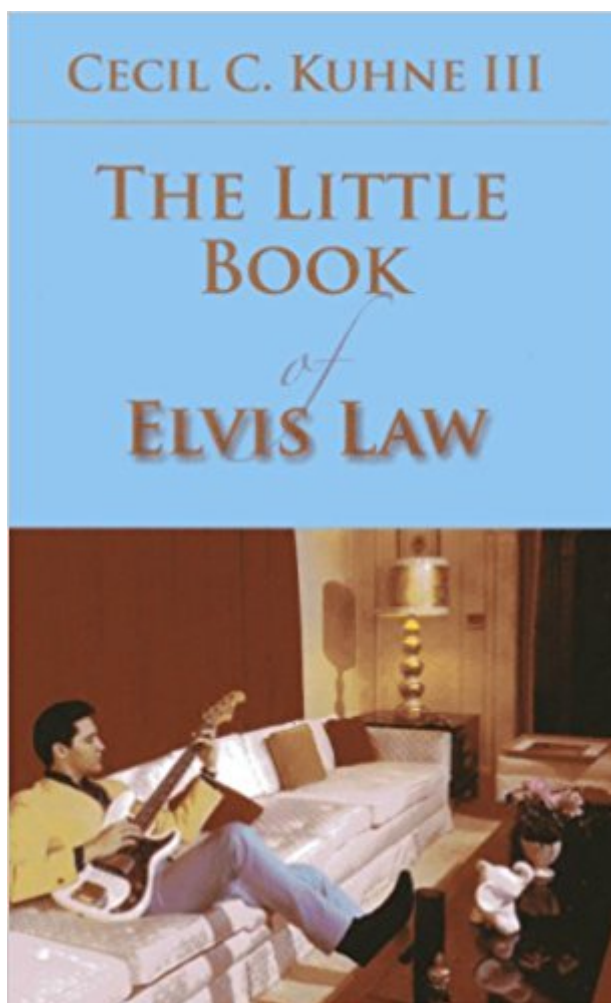


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# The Little Book Of Elvis Law (ABA Little Books Series)



## Synopsis

Elvis Aaron Presley was a true icon of 20th century American culture. From the beginning, Elvis and his business advisors were well aware of his fame and immediately sought to capitalize on it. He entered into license agreements to use his name and likeness in connection with the marketing and sale of countless consumer goods. It is against this financial backdrop that a sizeable body of litigation has arisen, leading to the fascinating cases captured in *The Little Book of Elvis Law*. Among many paternity suits and recording contracts, these cases also involve: Priscilla Presley, a bar called The Velvet Elvis, a death certificate investigation, a 16-hour-long documentary, a magazine photo spread, and an agreement with television host Geraldo Rivera. Enjoy this fun and intriguing look into the trials and tribulations of The King.

## Book Information

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Average Customer Review: 4.3 out of 5 stars [See all reviews](#) (6 customer reviews)

Best Sellers Rank: #975,981 in Books (See Top 100 in Books) #75 in [Books > Law > Business > Entertainment](#) #580 in [Books > Law > Intellectual Property](#) #1203 in [Books > Law > Legal History](#)

## Customer Reviews

After having read this book, I had planned to give it a two-star rating on the grounds that general Elvis fans who don't have exceptional vocabularies, or basic legalese understanding, would have a terrible time with this book. This book does not provide a glossary of legal terms, so "non-legalese" Elvis fans may want to stay close to Google while reading this book. After pulling up this book in for the specific purpose of writing a review, and noticing (ABA Little Book Series) as part of the title, and realizing (of course) this book (written by a lawyer) is intended for law students and lawyers, and is written from a lawyerly point of view rather than to a layman (even those who are articulate and well-read in other areas,) I realized I needed to be fair and give this book four stars, because 1) the

information is accurate (even if us laypeople don't always understand it), and 2) the author accomplished what he set out to do, from an ABA point of view. I would have given five stars if the author had "gone the extra mile" to include a glossary, or at least, in the individual chapters, given the reader a single paragraph with the "bottom line in plain English" of the outcome of the cases involved. Having said all that... As far as reading the nitty gritty of Elvis business and law, I recommend "Elvis, Inc" (available at ) ; an outstanding book, and of the 100 or so Elvis books I've read, "Elvis, Inc" is on my top 5 for most important, most accurate, and most representative for understanding the "business of Elvis" and "Elvis' business".

This book gave me a much better idea of what I might be able to do with Elvis material. I am a layman, college-educated, but not in law. Echoing the first reviewer, I would have liked something to aid in understanding the technicalities. I would have liked more material. There are just 132 pages of text which contain a good deal of blank space. A minor point: The cover of my book has a black and white photo of Elvis raising his sunglasses.

enjoyed the book, glad to have in my collection.

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